



PURPOSE DRIVEN CHAMPS ACADEMY

PURPOSE-DRIVEN CHAMPS FOR LIFE

A transformational development academy equipping preteens and teens with the inner foundation and practical capabilities to live successfully and purposefully.

VALUES | CHARACTER | IDENTITY | SKILLS
TALENT | PURPOSE | VISION

“We are PDCA Champs - prepared for life and positioned for greatness!”

PDCA | WHOLE-CHILD FORMATION | GLOBAL IMPACT

Every child carries a seed of greatness.

PDCA creates the structure, relationships and experiences that help young people recognise that seed, strengthen it and use it responsibly.

Our Mission

To nurture a generation of values-driven, talented, disciplined and empowered young people who are prepared for life and positioned for greatness.

WHO WE SERVE

01 Preteens

Ages 6-12. Learning is concrete, visual, story-led and supported through guided practice.

02 Teens

Ages 13-19. Learning includes deeper analysis, independent application, leadership and responsibility.

THE PDCA DIFFERENCE

Formation, not information

Every lesson moves from knowing to practising and becoming.

Real-life application

Books, stories, films, games, chores, journaling and projects turn ideas into lived skills.

Accountability with grace

Clear expectations build discipline while coaching protects dignity and growth.

What PDCA develops

Academic success matters, but it is only one part of readiness for life. PDCA develops the person behind the performance.

01 Self and Purpose Intelligence

Identity, values, strengths, talents, purpose clues and personal direction.

02 Character and Spiritual Intelligence

Integrity, gratitude, responsibility, respect and a grounded moral compass.

03 Emotional Intelligence

Self-awareness, emotional regulation, empathy, resilience and healthy repair.

04 Intellectual and Creative Intelligence

Reflective reading, curiosity, critical thinking, originality and problem-solving.

05 Communication and Sociocultural Intelligence

Listening, confident expression, respectful relationships and cultural awareness.

06 Leadership and Life Intelligence

Initiative, teamwork, time management, service and everyday responsibility.

07 Financial and Impact Intelligence

Money principles, value creation, entrepreneurship, contribution and legacy.

A four-quarter journey

Each quarter builds naturally on the one before it, moving the learner from inner foundations to responsible contribution.

1

QUARTER 1 | ROOTS

Identity, Values and Self-Discovery

Personal values; identity and self-awareness; character, habits and responsibility.

Quarter evidence: Personal Compass Portfolio

2

QUARTER 2 | EXPRESSION

Creativity, Emotional Intelligence and Communication

Creative thinking; emotional regulation; communication, relationships and confidence.

Quarter evidence: Creative Communication Showcase

3

QUARTER 3 | CAPABILITY

Smart Thinking, Life Skills and Leadership

Critical thinking; practical and financial skills; leadership, teamwork and service.

Quarter evidence: Life Skills and Leadership Challenge

4

QUARTER 4 | DIRECTION

Talent, Purpose, Vision and Impact

Talent development; Ruling Domain; purpose, vision, visibility and legacy.

Quarter evidence: My Unique Path Presentation

Learning that becomes life

PDCA uses engaging, unconventional tools to move learning beyond theory and into the learner's everyday choices, relationships and responsibilities.

BOOKS + STORIES

Development tools with relatable stories and guided reflection.

MOVIES + DISCUSSION

Purposeful viewing followed by deep questions and application.

GAMES + CHALLENGES

Strategy, sportsmanship, teamwork and emotional regulation in action.

JOURNALS + THINKING TIME

Daily reflection that builds self-awareness and executive functioning.

HOMEPLAYS

Practical tasks completed in family, school and community contexts.

COACHING + COMMUNITY

Live sessions, virtual hangouts, feedback and consistent accountability.

THE STANDARD MONTHLY LEARNING CYCLE



Delivery rhythm: Monthly live learning sessions + weekly guided Homeplays + dedicated community support + monthly virtual hangouts + periodic family reviews.

Prepared for life. Positioned for greatness.

PDCA does not rank children against one another. Growth is measured from each learner's starting point through reflection, practical evidence, parent observations and coach feedback.

A CONSISTENTLY ENGAGED PDCA CHAMP SHOULD GROW TO:

- Know who they are - Recognise their values, strengths, talents and areas for growth.
- Lead themselves - Manage emotions, time, habits, choices and responsibilities.
- Think wisely - Ask strong questions, evaluate options and solve problems.
- Communicate confidently - Listen, express ideas, set boundaries and navigate differences.
- Create value - Use skills and talents to meet needs and contribute meaningfully.
- Build a purposeful path - Connect identity, talent, service, vision and responsible impact.

Parents are essential partners

Families reinforce routines, protect reading and Thinking Time, observe growth, participate in reviews and model the values being taught.



**Give your child more than good grades.
Give them the inner foundation for life.**

Explore enrolment, partnerships and the PDCA experience:

www.oluchimadu.com/programs/purpose-driven-champions-academy

YOURS IN PURPOSE | OLUCHI MADU, FOUNDER